

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

<b>Invoice #</b>	<b>103686-2</b>
Invoice Date	11/04/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103686
Alt Order #	06830032
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St.**  
**#602**  
**Philadelphia, PA 19103**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	2x	M-----				
	KSNV			M	10/29/12	:30	7:59 AM	NVSB-TV12-38 Endorse	\$900.00		4
	KSNV			M	10/29/12	:30	8:27 AM	NVSB-TV12-38 Endorse	\$900.00		2
11	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	12:14 PM	NVSB-TV12-38 Endorse	\$425.00		1
12	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	2x	M-----				
	KSNV			M	10/29/12	:00			<del>\$425.00</del>	See MG 12.3	1
	KSNV			M	10/29/12	:30	9:29 AM	NVSB-TV12-38 Endorse	\$425.00	MG for 12.1 10/29	3
	KSNV			M	10/29/12	:30	9:59 AM	NVSB-TV12-38 Endorse	\$425.00		2
20	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	3:28 PM	NVSB-TV12-38 Endorse	\$450.00		1
28	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	7:52 PM	NVSB-TV12-38 Endorse	\$900.00		1
32	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
					10/29/12 to 11/04/12	2x	M-----				
	KSNV			M	10/29/12	:30	6:35 PM	NVSB-TV12-38 Endorse	\$1,300.00		2
	KSNV			M	10/29/12	:30	6:43 PM	NVSB-TV12-38 Endorse	\$1,300.00		1
42	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	2x	M-----				

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Product	BERKLEY FOR SENATE
Estimate Number	30S

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**Philadelphia, PA 19103**

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42	KSNV	Tonight Show	1135p-1237a		to						
	KSNV			M	10/29/12	:00			\$500.00	See MG 42.3,42.4	1
					NOT AVAILABLE RATE						
	KSNV			M	10/29/12	:00			\$500.00	See MG 42.3,42.4	2
					NOT AVAILABLE RATE						
	KSNV			M	10/29/12	:00			\$500.00	Unresolved	4
	KSNV			M	10/29/12	:30	12:30 AM	NVSB-TV12-38 Endorse	\$500.00	MG for 42.2,42.1	3
45	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	11:31 PM	NVSB-TV12-38 Endorse	\$1,200.00		1
54	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	5:12 AM	NVSB-TV12-05 Bailey	\$900.00		4
55	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	6:46 AM	NVSB-TV12-05 Bailey	\$1,400.00		1
57	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	8:49 AM	NVSB-TV12-05 Bailey	\$1,800.00		1
59	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	4:59 PM	NVSB-TV12-05 Bailey	\$1,450.00		1
61	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	1:00	6:27 PM	NVSB-TV12-05 Bailey	\$2,400.00		1

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Aired Spots                      **16**

<u>Gross Total</u>	<b>\$16,675.00</b>	
<u>Agency Commission</u>	<b>\$2,501.25</b>	
<u>Net Amount Due</u>	<b>\$14,173.75</b>	<b><u>Payment Terms 30 Days</u></b>

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